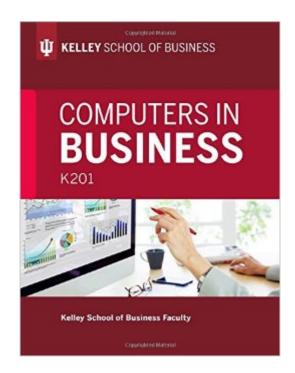
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Computers In Business: K201





Synopsis

Faculty at Indiana Universityâ [™]s world-renowned Kelley School of Business present this essential introductory guide to the role of computers and other information technologies in business. Highlights include instruction and applied practice in two of the most widely used commercial software packages: Microsoft Access and Microsoft Excel. Students learn, via hands-on examples, many of the powerful tools contained in these two platforms, with emphasis on how to analyze real business problems to help make important decisions.

Book Information

Paperback: 426 pages Publisher: Indiana University Press (August 8, 2016) Language: English ISBN-10: 0253026539 ISBN-13: 978-0253026538 Product Dimensions: 8.5 x 0.8 x 10.9 inches Shipping Weight: 2.1 pounds Average Customer Review: Be the first to review this item Best Sellers Rank: #221,606 in Books (See Top 100 in Books) #67 in Books > Computers & Technology > Software > Databases #221 in Books > Business & Money > Management & Leadership > Training #229 in Books > Computers & Technology > Business Technology > Software > Spreadsheets

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